

Message Text

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PAGE 01 STATE 244665
ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-08 /019 R

DRAFTED BY COM: OIFI:FBP:JMLIGHTMAN/MMP
APPROVED BY EB/IFD/BP:ALVIN P. ADAMS
STATE/OBP/HJWINTER
COMMERCE/PTO/RBOWIE

-----085756 130643Z /70

R 121523Z OCT 77
FM SECSTATE WASHDC
TO AMEMBASSY ISLAMABAD

UNCLAS STATE 244665

E.O. 11652: N/A

TAGS: EIND, PK

SUBJECT: TRADEMARK APPLICATION FOR BUBBLE GUM

1. THE DEPARTMENT OF COMMERCE MAINTAINS A PROGRAM TO PROTECT FOREIGN MARKETS FOR AMERICAN PRODUCTS AND SERVICES BY OPPOSING THE REGISTRATION BY FOREIGN GOVERNMENTS OF TRADEMARKS WHICH ARE GENERIC TERMS. IF SUCH MARKS ARE SUCCESSFULLY REGISTERED, THEY SHOULD IMPEDE THE IMPORTATION OF PRODUCTS CONTAINING THE SAME WORD IN THE LABEL. FOR EXAMPLE, IF THE WORD "BEAN" WERE SUCCESSFULLY REGISTERED AS A TRADEMARK IN A COUNTRY, THEN ANY PRODUCT WITH "BEAN" ON THE LABEL (E.G., DEL MONTE GREEN BEANS, LIBBY BUTTER BEANS) COULD NOT BE LEGALLY SOLD IN THAT COUNTRY.

2. IN IMPLEMENTING THIS PROGRAM, COMMERCE WORKS CLOSELY WITH THE UNITED STATES TRADEMARK ASSOCIATION (USTA) AND OTHER TRADE GROUPS SINCE THESE ORGANIZATIONS THROUGH THEIR MEMBERS RECEIVE EXTENSIVE COMMERCIAL INTELLIGENCE ON PENDING TRADEMARK APPLICATIONS. THE USTA HAS INFORMED
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PAGE 02 STATE 244665

COMMERCE OF AN APPLICATION TO REGISTER THE TERM BUBBLE GUM RECENTLY FILED IN PAKISTAN.

3. ACTION REQUESTED: EMBASSY REQUESTED TO CONTACT APPROPRIATE OFFICIALS AND EXPRESS OBJECTION TO APPLICATION NO. 63731 FILED BY IBRAHIM DBA/CONFECTIONERY TO REGISTER BUBBLE GUM IN CLASS 30 FOR CONFECTIONERY PRODUCTS ON

GROUND'S TERM IS GENERIC AND NOT PROPERLY REGISTRABLE AS
EXCLUSIVE TRADEMARK. OPPOSITION PERIOD EXPIRES OCTOBER
19, 1977. REPORT ON RESULTS REQUESTED. VANCE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADEMARK APPLICATIONS
Control Number: n/a
Copy: SINGLE
Sent Date: 12-Oct-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE244665
Document Source: CORE
Document Unique ID: 00
Drafter: OIFI:FBP:JMLIGHTMAN/MMP
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770373-0180
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19771069/aaaacgnf.tel
Line Count: 65
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 46228c31-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 18-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 947405
Secure: OPEN
Status: NATIVE
Subject: TRADEMARK APPLICATION FOR BUBBLE GUM
TAGS: EIND, PK
To: ISLAMABAD
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/46228c31-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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